#### ROCKETSHIP

www.rocketshipdesign.com 110 s 300 w provo, ut 84601 phn 801.373.1922 fax 801.373.1097

## **Easton Field and Hip Quivers**

Target shooting is a technical and high-precision sport. However the current market is saturated with traditionaly-styled shooting accessories. The Easton quivers feature athletic materials and styling that compliment the athletic and technical nature of the sport today.

Innovative feature like the oversize pocket that integrates the shaft and sling and a molded arrow sorter help target shooters to organize their gear efficiently and effectively. The angle-adjustability of the shaft allows archers to customize the position of their arrows to accommodate for individual shooting preferences.



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**Project Documentation** 

# **Easton Field and Hip Quivers**

## Design Team:

- · Michael Horito
- · Janna Budge
- · Dayne Tanner

#### Materials & Processes:

The field and hip quivers were developed through a combination of observational research, focus groups, and sketching. Prototypes were created from technical drawings and modified to meet the users needs.

## Index to images

- 1. *Prototype Photographs*Final product renderings
- 2. Sketches and Renderings
  Ideation and market research

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